DEVELOPER FIRST

VIRTUAL TECH LEADERSHIP conference

2021 sponsorship packages

why sponsor a developer first conference?

Developer First is the perfect venue to connect with passionate technical leaders across many industries and organizations to promote your brand.

We thoughtfully crafted this gathering to facilitate meaningful connections and provide attendees with new perspectives and strategies for becoming admirable and inspiring leaders.

- ✓ Promote your developer technology and brand to key influencers in the tech leadership space
- ✓ Recruit amazing Engineering Leaders
- ✓ Gain exposure on the event website and social media accounts, a listing in the official Developer First Conference marketing campaign, company logo and product description in the event program guide

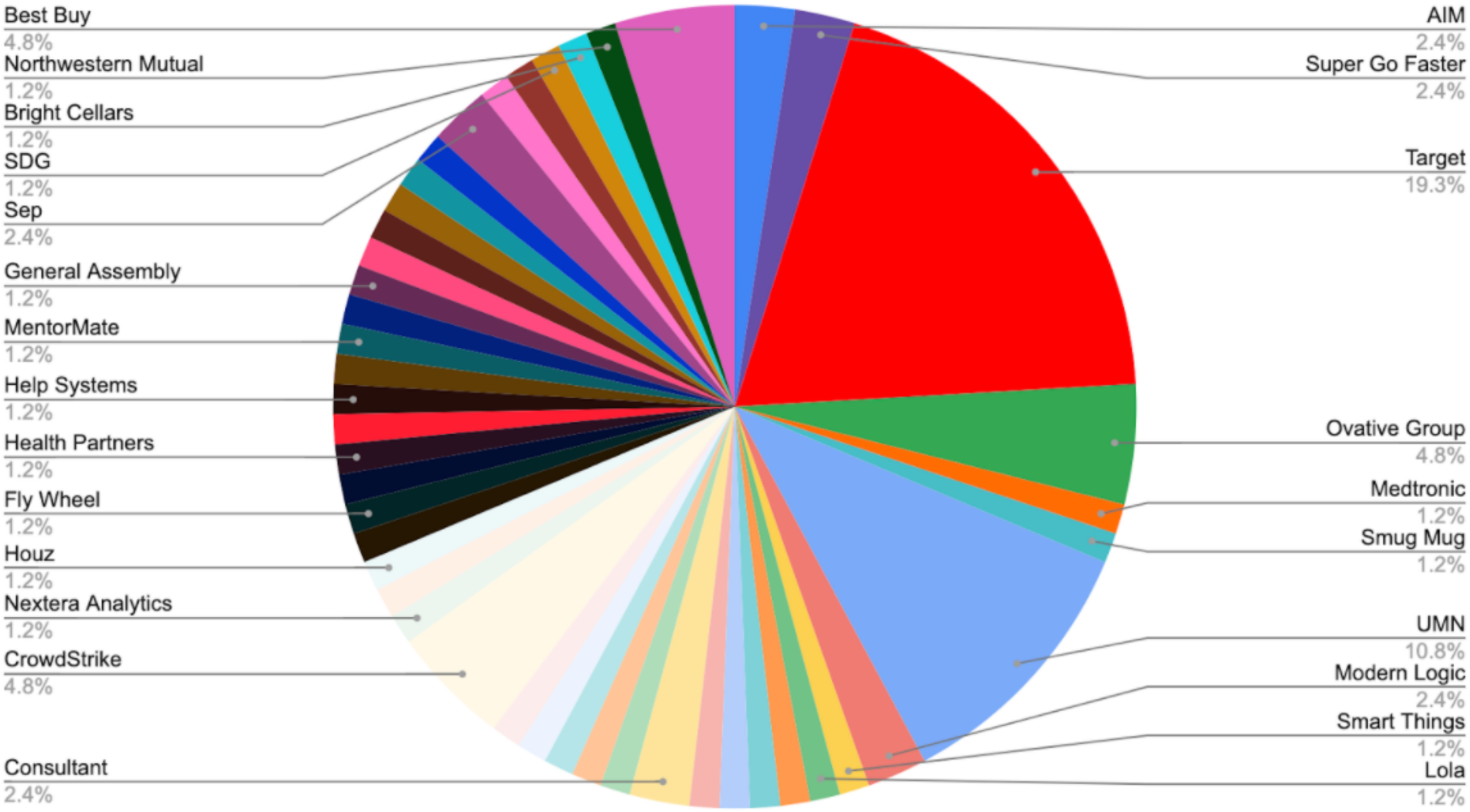
Thank you in advance!

2020 event recap

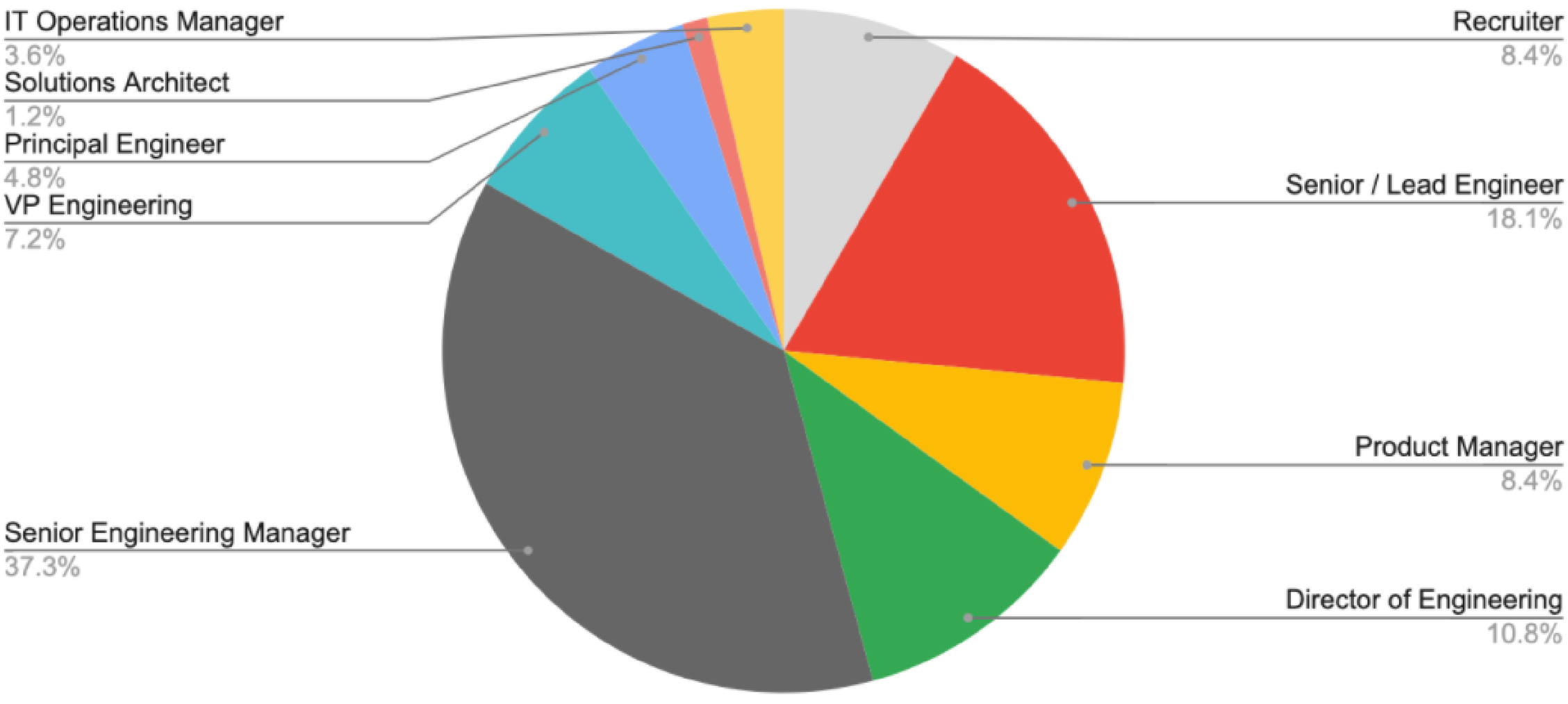
27k website views

7.2k messages posted in conference Slack channel

organizations



attendee titles



2020 event feedback

95% of attendees rated the conference VERY GOOD or EXCELLENT

A diverse niche of speakers who covered a wide-range of topics, many of them strongly relevant for today's needs.

I really enjoyed attending a conference focused entirely on engineering leadership. I was an engineer for many years and I've been a manager for very few, so it's great to have the opportunity to learn from such an amazing group of inspiring leaders.

I liked the focus on the people side of software development, there is not enough content out there on that topic.

As a relatively new engineering manager, it was great to get introduced to some really good tools, tips and resources.

sponsorship packages

PLATINUM | $5,000 **1 available**

Gold package +

Official Zoom platform host sponsor

3 additional conference passes

1 additional sponsored Ad (up to 3 minutes)

GOLD | $1,500 **5 total available**

1 free conference ticket

50% off additional tickets for members of your organization

Logo on event website, conference marketing campaign, and event program guide

3 social media shout outs leading up to the event

Unlimited accounts (recruiters, marketers) to join the Developer First Tech Leadership Slack workspace to interact with attendees

1 sponsored Ad (up to 2 minutes)

Have an idea that is not listed? Just ask!