



DEVELOPER FIRST

conference

2020 sponsorship packages

why sponsor developer first conf?

Developer First is the perfect venue to connect with passionate technical leaders across many industries and organizations to promote your brand.

We thoughtfully crafted this gathering to facilitate meaningful connections and provide attendees with new perspectives and strategies for becoming admirable and inspiring leaders.



Promote Your Developer Technology and brand to Key Influencers at the first independently organized Tech Leadership Conference in the untapped* Minneapolis market

***Forbes recently called Minnesota the fastest-growing state for tech jobs due to its highly educated workforce, large talent pool, and growing number of Fortune 500 HQ.**



Recruit amazing Engineering Leaders



Gain exposure on the event website, a listing in the official Developer First Conference marketing campaign, company logo and product description in the event program guide

This inaugural event hosted in **Minneapolis, MN** would be impossible without our generous sponsors.

Thank you in advance!



sponsorship packages

PLATINUM | \$7,500

Gold package +
Closing cocktail hour official sponsor
Signature drink recipe
3 additional conference passes

GOLD | \$4,000

Silver package +
Vendor table

6 still available

SILVER | \$750

1 free conference ticket
\$50 off each additional conference ticket and 2020 tech leadership workshops
Logo on event website, conference marketing campaign, and event program guide

A LA CARTE

Breakfast or lunch sponsor - \$4,000

Breakout room sponsor - \$1,000

Wifi sponsor - \$1,000

Have an idea that is not listed? Just ask!

NEW!

accessibility & inclusivity sponsorships

We are committed to removing barriers that would prevent anyone from accessing the Developer First Tech Leadership Conference.

To accomplish this, we are seeking your help to fund our "wish list" of offerings:

CAPTIONING | \$1,250

We will be offering captioning for those with hearing impairments.

BADGE STICKERS | \$650

We will be providing optional badge stickers (+promotional signage) to indicate if you want to talk to other attendees as well as pronoun stickers.

QUIET ROOMS | \$1,000

2 quiet rooms will be reserved for a dedicated prayer room and a breastfeeding / nursing room.

DIVERSITY TICKETS

We are allocating a set of diversity tickets to be offered at no cost to members of underrepresented groups in tech. \$350/ticket - no limit!

All accessibility & inclusivity sponsors will receive 3 social media shoutouts leading up to the event and company logo on event website